

Valley Spur Annual Sponsorships 2011-2012

\$1000 GOLDEN SKI SPONSOR

- Name / business name engraved on plaque displayed inside the Valley Spur lodge
- Logo to appear on the Valley Spur website trails conditions page
- Name on our sponsor webpage with click through to your website
- Name and logo on events posters
- Vocal recognition at race events and at the awards ceremony
- One banner on site day of events (Provided by Friends of Valley Spur) 4'x 8' not to exceed 32 square feet each. Banner to be in highly visible area
- Name and logo in the Munising News on the primary full-page event ad

\$500 SILVER SKI SPONSOR

- Name / business name engraved on plaque displayed inside the Valley Spur lodge
- Logo to appear on the Valley Spur website trail conditions page
- Name on our sponsor webpage with click through to your website
- Name and logo at half the size of Primary sponsor on the events posters
- Vocal recognition at race events and at the awards ceremony
- One banner on site the day of the events (provided by Sponsor) not to exceed 4'x 4' or 16 square feet
- Name and logo in the Munising News on the primary full-page event ad (Not to exceed 50% size of primary sponsor)

\$250 BRONZE SKI TRAIL SPONSOR

- Logo to appear on the Valley Spur website trail conditions page
- Name on our sponsor webpage with click through to your website
- Vocal recognition at race events and at the awards ceremony
- One banner on site day of events (Provided by Sponsor) not to exceed 4' x 2' or 8 square feet
- Name in the Munising News on the primary full page event ad

\$100.00 WOODEN SNOWSHOE SPONSOR:

- Name on our sponsor webpage
- Vocal recognition at race events and at the awards ceremony
- Name in Munising News on primary full page event ad

\$50.00 SNOW FLAKE SPONSOR:

- Vocal recognition at race events and at the awards ceremony
- Name in Munising News on primary full page event ad

PRODUCT, DOOR PRIZE, IN-KIND SPONSORS:

- Under \$100 retail value – Verbal recognition at the time the item is distributed
- \$100 retail value and over – In addition to verbal recognition at time the item is distributed, recognition will be given the same as a cash value sponsor. The recognition level will be determined by calculating half the retail value of the item. For example: A donation of \$500 retail value of goods qualifies for recognition at the \$250 cash value level.